

728 x 90 Header Ad
Displays On Every Page
\$10.00 CPM (cost per thousand impressions)

Website Content

News Headlines

675 x 175 Content Ad
- Displays on Home Page and Category Pages
\$5.00 CPM (cost per thousand impressions)

Sports Headlines

675 x 175 Home Page Ad
- Displays Only on Home Page
\$5.00 CPM (cost per thousand impressions)

Recent Funerals

Recent Job Listings

675 x 175 Content Ad
- Displays Only on Home Page
- Reserved For Small Town Advertisers
- Limited Availability - See Sales Rep For Details

Local Events

**** Dollars / CPM x 1000 = Impressions ****
(\$100 / \$2.50 = 40 x 1000 = 40,000 Impressions)

Search Bar

250 x 150 Sidebar
Displays On Every Page
\$3.50 CPM

Weather Information

250 x 250 Sidebar Ad
Rotates Group of 4
\$2.50 CPM

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\$2.50 CPM

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Rotates Group of 4
\$2.50 CPM

Poll

250 x 250
Non Profit Ad